# 1180 WXLA: Quarterly Issues List

Period covered 7-1-13 - 9-30-13

This is a listing of issues covered that are of significance to the listening audience for the above-mentioned station. This list is subject to change and is not in any significant order.

Issue covered / Guest	Date / Time / Duration	Description of Programming
Various / Host: Rich Herl	Sunday 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15, 9/22, 9/29 Runs at 8:03am – 24 minutes	WXLA Week In Review. A pre-recorded Public affairs show hosted by News Director Rich Herl. See attached sheet for topics.
Veterans issues – PTSD&TBI – PSA	See attached invoice – 30 seconds	Promoted Fundraising efforts of local veterans group that assists in raising awareness of and treatment for PTSD/TBI. This included promoting a Veterans Summitt Fundraising and Awards Event.

# **QUARTERLY REPORTS** July 1-September 30, 2013

Lansing Community Program for WHZZ-FM/WXLA-AM:

- 7/7 Pat Heller/Carol Wood Lansing-to-Detroit financial comparison.....Steve Serkaian, BWL power plant fire-up
- 7/14 Nathan Triplett, JNL expansion.....Robert Merritt, robbery suspect poses as officer....David Chapin, East Lansing superintendent resignation
- 7/21 Stuart Dunnings, Zimmerman trial.....Brett Kaschinske, Lansing baseball field maintenance.....Carol Wood, Lansing fireworks ordinance
- 7/28 Dave Hollister, Detroit bankruptcy.....Chloe Gleichman, Stockbridge pipeline protest.....Curtis Hertel Jr.....Foreclosure fraud prevention funding
- 8/4 Jody Washington, Sister cities controversy.....Mike Yankowski, License plate readers.....Fred Cowper....Meridian Twp. fireworks ordinance
- 8/11 Berl Schwartz/Harold Leeman, Lansing primary election.....Brian Jeffries, JNL expansion......George Lahanas, Park District development
- 8/18 Jessica Yorko, Pathway grant.....Jody Washington, Pathway grant/Sister cities......Chris Swope, Marijuana decriminalization/August primaries......John Johnson, High school fall sports participation and safety
- 8/25 Kristen Smalls, Legal fight against Ingham Co. treasurer.....Rick Pappas, New Davenport University Lansing campus
- 9/1 A'Lynne Boles-Robinson, South Lansing Pathway Project.....Bryan Crenshaw/Randy Schafer, Crenshaw appointment/county budget.....Geoff Kimmerly, High school football
- 9-8 Michelle Krebs, Lansing vehicle auto sales.....Josiah Ryan, MSU professor republican rant
- 9-15 Chris McIntire, police officer shooting death....Bryan Bernys, MSU professor republican rant.....John Brown, JNL expansion public hearings.....Penny Fisher, Spartan Stadium evacuations
- 9-22 Mike Yankowski/Yvonne Camaal Canul, Sexton High School student shootings.....Mike Green/Tony Francavilla/Virg Bernero, LGR's 1 millionth vehicle
- 9-29 Jessica Yorko, proposed council pay tie to meeting attendance.....Noel Heikkinen, Riverview church planned purchase of Cadillac Club.....Deb Nolan, Ingham County budget.....

**WXUA** MACDONALD BROADCASTING 600 WEST CAVANAUGH LANSING, MI 48910 US 517-393-1320

## THE FIGHT CONTINUES

Advertiser ID: 1958

Amount Paid

45312-0001	7/28/2013	1	
Official Invoice	Date	Page	

DETACH AND RETURN WITH PAYMENT

45312-0001

O 7/28/2013

THE FIGHT CONTINUES

Purchase Order Number:

Est. Number:

Co-Op:

Description: SUMMER EVENTS

Salesperson: House, .

Date	Day	Length		Qty	Rate	Total
			ISCI Code: Veterans Summit Event			
			Tape: Veterans Summit Event			
7/3/2013		:30	WXLA - AM 06:21:00 AM 05:21:00 PM	2	\$0.00	\$0.0
7/4/2013		:30	WXLA - AM 06:21:00 AM 01:21:00 PM 04:21:00 PM	3	\$0.00	\$0.0
7/5/2013		:30	WXLA - AM 06:21:00 AM 11:21:00 AM	2	\$0.00	\$0.0
7/6/2013	Sat	:30	WXLA - AM 06:21:00 AM 08:21:00 PM	2	\$0.00	\$0.0
7/7/2013	Sun	:30	WXLA - AM 11:21:00 AM 09:21:00 PM	2	\$0.00	\$0.0
7/17/2013	Wed	:30	WXLA - AM 06:21:00 AM 01:05:30 PM	2	\$0.00	\$0.0
7/18/2013	Thu	:30	WXLA - AM 06:21:00 AM 01:05:30 PM 03:21:00 PM	3	\$0,00	\$0.0
7/19/2013	Fri	:30	WXLA - AM 01:05:30 PM 03:21:00 PM	2	\$0.00	\$0.0
7/20/2013	Sat	:30	WXLA - AM 06:21:00 AM 10:21:00 AM	2	\$0.00	\$0.0
7/21/2013	Sun	:30	WXLA - AM 06:21:00 AM 09:21:00 PM	2	\$0.00	\$0.0
			ISCI Code: Warrior Odyssey Program			
71010010			Tape: Warrior Odyssey Program			
7/3/2013		1	WXLA - AM 02:21:00 PM	1	\$0.00	\$0.0
7/5/2013			WXLA - AM 04:21:00 PM	1	\$0,00	\$0.0
7/6/2013			WXLA - AM 11:21:00 AM	1	\$0.00	\$0.0
7/7/2013	Sun		WXLA - AM 06:21:00 AM	*1	\$0.00	\$0.0
7/17/2013			WXLA - AM 03:21:00 PM	1	\$0.00	\$0.0
7/19/2013	Fri		WXLA - AM 06:21:00 AM	1	\$0.00	\$0.0
7/20/2013	Sat	:30	WXLA - AM 08:21:00 PM	1	\$0.00	\$0.0
7/21/2013	Sun	:30	WXLA - AM 02:21:00 PM	1	\$0.00	\$0.0

Net 30 Days

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Affidavit Of Performance: 1,

Cindy Lick - Station Official

certify that in accordance with official station logs, the above announcements were broadcast on the days and hours stated.

NOTARY PUBLIC - STATE OF MICHIGAN

Subscribed and sworn before me this 28th day of July, 2013

Scott A. Loomis, State of Michigan, County of Ingham - NOTARY PUBLIC Commission Expires - 4/11/2018

County: State:

INVOICE

Quantity 30 Total

\$0.00

**Total Due** 

WXLA MACDONALD BROADCASTING 600 WEST CAVANAUGH LANSING, MI 48910 US 517-393-1320

## THE FIGHT CONTINUES

Advertiser ID: 1958

Amount Paid

45312-0002	8/25/2013	1	
Official Invoice	Date	Page	

DETACH AND RETURN WITH PAYMENT

45312-0002

O 8/25/2013

11

THE FIGHT CONTINUES

Purchase Order Number:

Est. Number:

Co-Op:

Description: SUMMER EVENTS

Salesperson: House, .

Date	Day	Length		Qty	Rate	Total
			ISCI Code: Warrior Odyssey Program			
			Tape: Warrior Odyssey Program			
//31/2013	Wed	:30	WXLA - AM 06:21:00 AM 11:21:00 AM 04:21:00 PM	3	\$0.00	\$0.0
8/1/2013	Thu	:30	WXLA - AM 06:21:00 AM 11:21:00 AM 04:05:30 PM	3	\$0.00	\$0.0
8/2/2013	Fri	:30	WXLA - AM 06:21:00 AM 11:21:00 AM 04:21:00 PM	3	\$0.00	\$0.0
8/3/2013	Sat	:30	WXLA - AM 06:21:00 AM 10:21:00 AM 04:21:00 PM	3	\$0.00	\$0.0
8/4/2013	Sun	:30	WXLA - AM 06:21:00 AM 11:21:00 AM 08:21:00 PM	3	\$0.00	\$0.0
/14/2013	Wed	:30	WXLA - AM 06:21:00 AM 01:05:30 PM 06:05:30 PM	3	\$0.00	\$0.0
/15/2013	Thu	:30	WXLA - AM 06:21:00 AM 01:05:30 PM 04:21:00 PM	3	\$0.00	\$0.0
/16/2013	Fri	:30	WXLA - AM 06:21:00 AM 01:05:30 PM 04:21:00 PM	3	\$0.00	\$0.0
/17/2013	Sat	:30	WXLA - AM 06:21:00 AM 10:21:00 AM 09:21:00 PM	3	\$0.00	\$0.0
/18/2013	Sun	:30	WXLA - AM 06:21:00 AM 10:21:00 AM 09:21:00 PM	3	\$0.00	\$0.0

Net 30 Days

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

decisions not to place devertising on particular stations on the basis of the	dee, gender, national origin, or ancestry.	
Affidavit Of Performance: I,  Cindy L. Tuck - Station Official	Quantity 30 To	otal \$0.00
certify that in accordance with official station logs, the above		
announcements were broadcast on the days and hours stated,	Total Due	\$0.0
Subscribed and sworn before me this 25th day of August, 2013	<i>(</i> )	
SCOTT A LOOMIS		
NOTARY PUBLIC - STATE OF MICHIGAN		

| County: | State: | INVOICE

Scott A. Loomis, State of Michigan, County of Ingham - NOTARY PUBLIC

WXLA MACDONALD BROADCASTING 600 WEST CAVANAUGH LANSING, MI 48910 US 517-393-1320

## THE FIGHT CONTINUES

Advertiser ID: 1958

Amount Paid

45312-0003	9/1/2013	1	
Official Invoice	Date	Page	

DETACH AND RETURN WITH PAYMENT

45312-0003

O 9/1/2013

1

THE FIGHT CONTINUES

Purchase Order Number:

Est. Number:

Co-Op:

Description: SUMMER EVENTS

Salesperson: House, .

Quantity

**Total Due** 

15 Total

\$0.00

Date	Day	Length				Qty	/	Rate	Total
					ISCI Code: Stair Climb Event				
				Climb Event					
3/28/2013		:30	WXLA - AM	06:21:00 AM	01:05:30 PM 04:05:30 PM		3	\$0.00	\$0.0
/29/2013		:30	WXLA - AM	01:05:30 PM	08:21:00 PM		2	\$0.00	\$0.0
/30/2013	Fri	:30	WXLA - AM	06:21:00 AM	08:21:00 PM		2	\$0.00	\$0.0
/31/2013	Sat	:30	WXLA - AM	06:21:00 AM	11:21:00 AM 01:21:00 PM		3	\$0.00	\$0.0
9/1/2013	Sun	:30	WXLA - AM	06:21:00 AM	10:21:00 AM		2	\$0.00	\$0.0
				ISC	I Code: Warrior Odyssey Program				
				rior Odyssey Pı	rogram				
/29/2013				06:21:00 AM			1	\$0.00	\$0.0
/30/2013	Fri	:30	WXLA - AM	01:05:30 PM			1	\$0.00	\$0.0
9/1/2013	Sun	:30	WXLA - AM	03:21:00 PM			1	\$0.00	\$0.
								1	
								1	
								l l	

Net 30 Days

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Affidavit Of Performance: I,

Cindy I Trick - Station Official

....

certify that in accordance with official station logs, the above announcements were broadcast on the days and hours stated.

Subscribed and sworn before me this 1st day of September, 2013

NOTARY PUBLIC - TTATE OF MICHIGAN

Scott A. Loomis, State of Michigan, County of Ingham - NOTARY PUBLIC

Commission Expires - 4/11/2018

County: \_\_\_\_\_ State: \_\_\_\_

INVOICE